



*National Conference  
Student Outreach Kit*

# PURPOSE OF OUTREACH KIT

The AISES National Conference isn't just an event—it's a transformative experience that connects, empowers, and inspires Indigenous People in STEM. We need your help to spread the word and change more lives, especially with students. This media kit provides guidance on how to share your unique perspective and encourage others to attend this incredible event.





# ABOUT THE NATIONAL CONFERENCE

The Annual AISES National Conference is a unique, three-day event focused on educational, professional, and workforce development for Indigenous peoples of North America and the Pacific Islands in science, technology, engineering, and math (STEM) studies and careers.

## REASONS TO ATTEND

- Largest college and career fair in Indian Country
- Research competitions
- Multi-sessions and multi-tracks in STEM, business, research and educator topics
- Industry partner and university tours
- Impressive keynote speakers
- Opening and closing ceremonies including entertainment
- Student awards ceremony
- Networking suites
- Talking Circles
- Traditional Powwow and Indigenous Artisan Marketplace
- STEM Activity Day
- hackAISES (hackathon)



# WHO CAN BENEFIT FROM THE CONFERENCE?

## STUDENTS

High school, undergraduate, and graduate students exploring or pursuing STEM.

## PROFESSIONALS

STEM experts looking to connect, mentor, or recruit.

## EDUCATORS

Teachers, counselors, and mentors guiding Indigenous students in STEM.

## PARTNERS

Organizations seeking diverse talent and partnerships.

## FAMILIES

Parents and guardians supporting students' STEM aspirations.

## WHY THE AISES NATIONAL CONFERENCE MATTERS

### EMPOWERMENT

Builds confidence and fosters a sense of belonging in STEM fields.

### OPPORTUNITIES

Opens doors to internships, jobs, scholarships, and mentorships.



### CULTURAL CONNECTION

Celebrates Indigenous heritage alongside STEM innovation.

### COMMUNITY

Establishes a lifelong support system of peers, professionals, and elders.



# HELP US GET THE WORD OUT



Share the excitement of the AISES National Conference! We are especially seeking student participation, sponsors, tribal representatives, and volunteers to help make our conference a success. By spreading the word and calling others to action, you can help build momentum and rally support for this transformative gathering.

## CALL TO ACTION EXAMPLES

- Register now for the largest gathering of Indigenous People in STEM!
- Sponsor the largest gathering of Indigenous People in STEM!
- Help us connect Indigenous students with our STEM community by sharing our event!
- Grow your network and find your STEM family at the largest gathering of Indigenous People in STEM!
- Share with an educator!
- Learn more about the the largest gathering of Indigenous People in STEM!

## DON'T FORGET

- Add your own experience on why the National Conference is the place to be!
- Link to the conference website: [conference.aises.org](https://conference.aises.org)



# HELP US REACH STUDENTS

The AISES National Conference is the premier event for Indigenous students in STEM, attracting over 4,000 attendees from across the U.S. and Canada. For students interested in or already pursuing STEM, this event can be a pivotal moment in their educational and career journey. STEM fields can often feel isolating and challenging, but having a support system is critical—and this event can help establish that for your students.

Here, students will:

## MAKE CONNECTIONS

Build relationships with like-minded peers, mentors, and professionals.

## DISCOVER OPPORTUNITIES

Explore internships, scholarships, and STEM pathways tailored for Indigenous students.

## EXPERIENCE BELONGING

Engage in cultural celebrations and find a sense of being part of something greater.

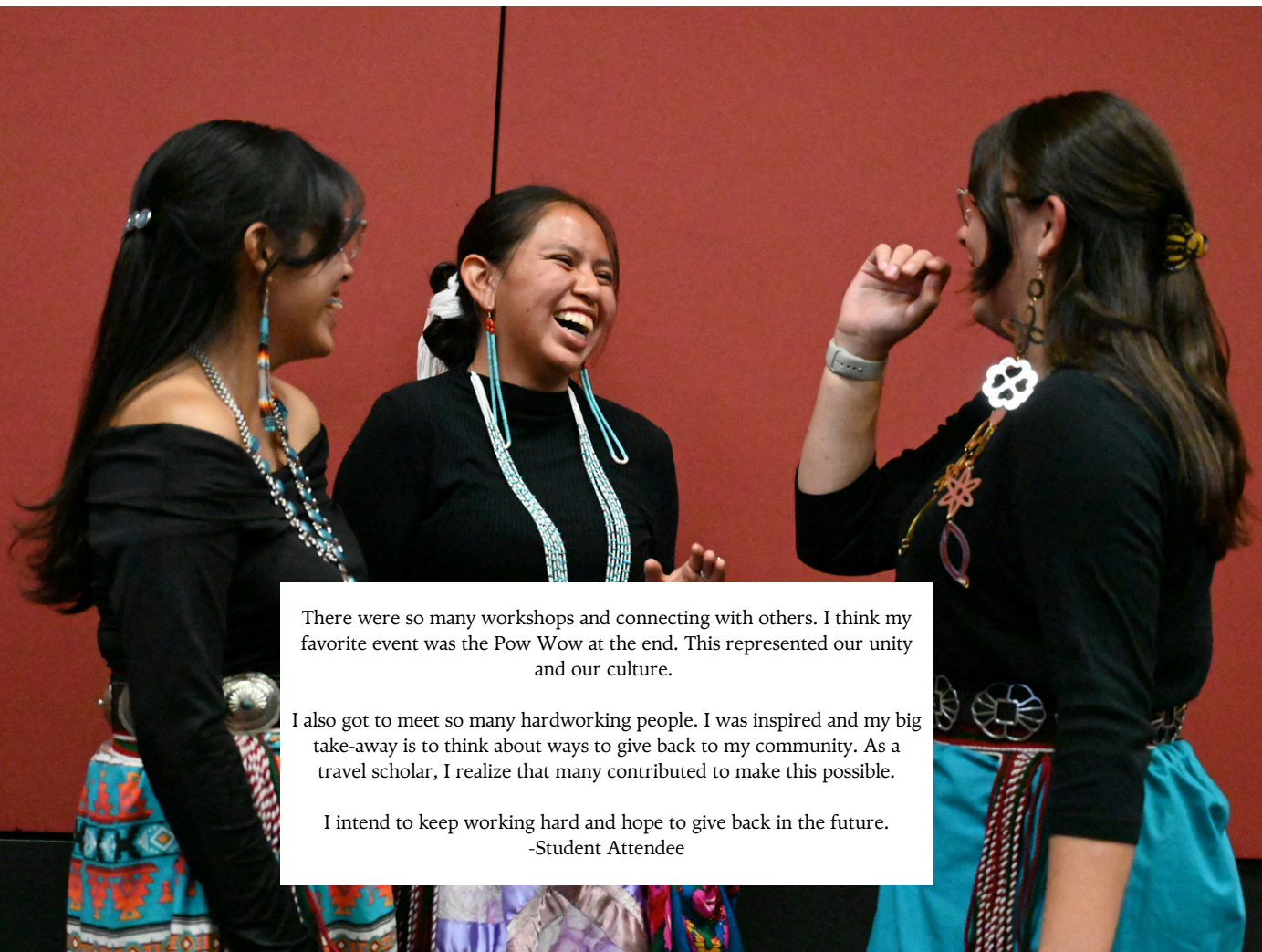
Attendees consistently highlight how AISES is unlike any other conference. It opens doors to STEM careers and further education while embracing culture, elders, and community. AISES is one big family.





# WHAT STUDENTS GET

- For some STEM students, this may be the first time meeting STEM academics, STEM PhDs, seeing Indigenous Excellence, and drawing on how prestigious this community is. It is a one-of-a-kind event!
- This event embraces Indigenous culture and affirms Indigenous identity. Students are encouraged to showcase their heritage.
- Network opportunities are endless! Students can build relationships with companies that support Indigenous STEM. This can lead to internships and future job opportunities.
- Students can find like-minded peers and motivation to get through the rest of the school year, as many attendees have mentioned that this event has re-energized them for the year.
- This is the family event that you look forward to and you don't want to miss!



There were so many workshops and connecting with others. I think my favorite event was the Pow Wow at the end. This represented our unity and our culture.

I also got to meet so many hardworking people. I was inspired and my big take-away is to think about ways to give back to my community. As a travel scholar, I realize that many contributed to make this possible.

I intend to keep working hard and hope to give back in the future.

-Student Attendee



# AISES STUDENT MEMBERSHIP IS FREE!

## BENEFITS

- Strong Academic and Professional Networks
- Career Development
- Access to Job Board
- Discounted National Conference Registration
- Eligibility to Participate in AISES Events
- Eligibility to apply for internships, scholarships, and awards
- Access to AISES Nation App, Membership Directory and online community
- Subscription to Winds of Change Magazine and Annual College Guide
- Ability to upload a resume to the membership database for companies to view



## PRE-COLLEGE (PK-12) STUDENT MEMBERSHIP

- Free!
- Eligibility to Participate in AISES Events
- Eligibility to Apply for Scholarships and Other AISES Opportunities
- Access to AISES Mentorship Program
- Discount to AISES National Conference



## COLLEGE STUDENT MEMBERSHIP

- Free!
- Eligibility to Apply for Internships and Scholarships
- Ability to Upload a Resume to the Membership Database for Companies to View
- Access to AISES Mentorship Program
- Discount to AISES National Conference



# ATTENDEES SOCIAL MEDIA CAPTIONS

## Pre-conference

**@AISES**

I can't wait for #AISESNC25! If you haven't registered yet, there's still time to join us in Minneapolis! I'd love to see you there! Register now at [conference.aises.org](https://conference.aises.org)

**@AISES**

Can't wait for #AISESNC25! Join me for education and networking at the @aises\_hq National Conference. Learn more about the largest gathering of #NativesInSTEM at the [conference.aises.org](https://conference.aises.org)

**@AISES**

Counting down the days until #AISESNC25! I'll be learning from amazing STEM experts and networking with colleagues at the @aises\_hq National Conference. Let me know if you'll be there so we can meet!

### HASHTAGS TO USE

#AISESNC25 #NativesInSTEM

#GoPlacesWithAISES #WeAreAISES

### FOLLOW & TAG US

   @AISES

 @AISES\_HQ



# ATTENDEES SOCIAL MEDIA CAPTIONS

## During Conference

**@AISES**

I'm at #AISESNC25 this week in San Antonio. The sessions have been jam-packed as always, but the best part is seeing my friends and screening colleagues!

**@AISES**

It's been wonderful to be reunited with my @aises\_hq family at #AISESNC25!

**@AISES**

I'm attending the @aises\_hq National Conference! Excited to expand my skill set with the educational sessions and meet new colleagues at #AISESNC25.

### HASHTAGS TO USE

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 @AISES\_HQ





# PRESENTERS SOCIAL MEDIA CAPTIONS

## Pre-conference

### @AISES

Need to learn more about [insert general topic]? I'm presenting [insert session title] at the @aises\_hq National Conference. Register now to save your seat at #AISESNC25 at [conference.aises.org](https://conference.aises.org)

### @AISES

[insert general topic] can be a challenge, but join me for [insert session title] at #AISESNC25 where I'll share from my experience as [insert area of expertise]. Can't wait to present at the @aises\_hq National Conference!

### @AISES

Don't miss my session at #AISESNC25! I'll be sharing from my experience as [insert area of expertise]. Register now for the @aises\_hq National Conference at [conference.aises.org](https://conference.aises.org)

## HASHTAGS TO USE

#GoPlacesWithAISES #WeAreAISES

#AISESNC25 #NativesInSTEM

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 @AISES\_HQ



# SPONSORS SOCIAL MEDIA CAPTIONS

## During Conference

### @AISES

We're proud to sponsor the @aises\_hq National Conference! Visit our booth at #AISESNC25 to learn more about [insert products/services].

### @AISES

Looking for solutions? Find us at #AISESNC25! The @aises\_hq National Conference is an excellent opportunity to advance your business with education, networking and solutions.

### @AISES

What are your challenges right now? Stop by our booth at #AISESNC25 for a chat with [insert staff name] about how [business name] can support your needs.

## HASHTAGS TO USE

#AISESNC25 #NativesInSTEM

#GoPlacesWithAISES #WeAreAISES

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 @AISES\_HQ



# SOCIAL MEDIA GRAPHICS

ACCESS THE  
TEMPLATES HERE

[conference.aises.org/resources](https://conference.aises.org/resources)

